

**“12 DAYS OF WB SWEEPSTAKES” (“Sweepstakes”)
2011 OFFICIAL RULES**

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**
2. **SPONSOR:** Warner Bros. Advanced Digital Services, a division of Warner Bros. Technical Operations Inc., 4000 Warner Blvd., Bldg. 168, Burbank, CA 91522 (“**WBADS**”). “Sponsor and its agents” shall mean WBADS, its advertising/promotional and/or fulfillment agencies and their respective parent companies, affiliates, subsidiaries and their respective employees, officers, directors and agents.
3. **ELIGIBILITY:** This Sweepstakes is (1) open to legal residents in the 50 United States and the District of Columbia **who are 13 years of age or older (except for the 6th Daily Sweepstakes, the 10th Daily Sweepstakes and the 12th Daily Sweepstakes as outlined below in Section 4, which are only open to those who are of legal age of majority in their state of residence (18 everywhere except in AL and NE 19, and in MS 21))**, and who have Internet access, and who are registered members, in good standing, of Twitter.com (“**Twitter**”); (2) void in Puerto Rico, the U.S. Virgin Islands, U.S. Military installations in foreign countries, all other U.S. territories and possessions and wherever prohibited or restricted by law; and (3) subject to all applicable federal, state and local laws. Entrants (except of the 6th Daily Sweepstakes, the 10th Daily Sweepstakes and the 12th Daily Sweepstakes) who are not of the age of majority in their state must have their parents’ or legal guardians’ consent to participate in the Sweepstakes. Employees of Time Warner, Inc., Warner Bros. Entertainment Inc., and each of their respective affiliates, subsidiaries, divisions, and advertising and promotional agencies and their respective officers, directors and agents and consultants (collectively, the “**Sweepstakes Entities**”) and the immediate family members and persons living in the same household of each are not eligible to enter or win.
4. **Dates of Entry:** This Sweepstakes is comprised of twelve (12) Daily Sweepstakes that start each day at 12:00:01pm Pacific Standard Time (“**PST**”) and end each day at 5:00:01pm PST beginning on December 1, 2011 and ending on December 12, 2011 (“**Daily Sweepstakes**”) in accordance with the schedule below. A random drawing will be conducted at about 5:30:01 pm PST of each Daily Sweepstakes in accordance with the schedule below. Non-winning entries from the previous Daily Sweepstakes will not carry over into the next drawing.

Daily Sweepstakes	Starts on:	Ends on:	Random Drawing on or about:
1 st Daily Sweepstakes	12:00:01pm PST on Thursday, December 1, 2011	5:00:01pm PST on Thursday, December 1, 2011	5:30:01pm PST on Thursday, December 1, 2011
2 nd Daily Sweepstakes	12:00:01pm PST on Friday, December 2, 2011	5:00:01pm PST on Friday, December 2, 2011	5:30:01pm PST on Friday, December 2, 2011
3 rd Daily Sweepstakes	12:00:01pm on Saturday, December 3, 2011	5:00:01pm PST on Saturday, December 3, 2011	5:30:01pm PST on Saturday, December 3, 2011
4 th Daily Sweepstakes	12:00:01pm PST on Sunday, December 4, 2011	5:00:01pm PST on Sunday, December 4, 2011	5:30:01pm PST on Sunday, December 4, 2011
5 th Daily Sweepstakes	12:00:01pm PST on Monday, December 5, 2011	5:00:01pm PST on Monday, December 5, 2011	5:30:01pm PST on Monday, December 5, 2011
6 th Daily Sweepstakes	12:00:01pm PST on Tuesday, December 6, 2011	5:00:01pm PST on Tuesday, December 6, 2011	5:30:01pm PST on Tuesday, December 6, 2011
7 th Daily Sweepstakes	12:00:01pm PST on Wednesday, December 7, 2011	5:00:01pm PST on Wednesday, December 7, 2011	5:30:01pm PST on Wednesday, December 7, 2011
8 th Daily Sweepstakes	12:00:01pm PST on Thursday, December 8, 2011	5:00:01pm PST on Thursday, December 8, 2011	5:30:01pm PST on Thursday, December 8, 2011
9 th Daily Sweepstakes	12:00:01pm PST on Friday, December 9, 2011	5:00:01pm PST on Friday, December 9, 2011	5:30:01pm PST on Friday, December 9, 2011
10 th Daily Sweepstakes	12:00:01pm PST on Saturday, December 10, 2011	5:00:01pm PST on Saturday, December 10, 2011	5:30:01pm PST on Saturday, December 10, 2011
11 th Daily Sweepstakes	12:00:01pm PST on Sunday, December 11, 2011	5:00:01pm PST on Sunday, December 11, 2011	5:30:01pm PST on Sunday, December 11, 2011
12 th Daily Sweepstakes	12:00:01pm PST on Monday, December 12, 2011	5:00:01pm PST on Monday, December 12, 2011	5:30:01pm PST on Monday, December 12, 2011

5. **HOW TO ENTER:** First, register at Twitter.com for your Twitter account. You must be a registered member of Twitter in order to participate in this Sweepstakes. Membership on Twitter is free and registration can be obtained by going to Twitter.com and following the online instructions to open a free account. If you already have a Twitter account, log on using your Twitter user name and password. Any personal information supplied to Twitter by any participant will be subject to Twitter's privacy policy which can be located at: <http://twitter.com/privacy>. Twitter is not affiliated, nor has Twitter sponsored or endorsed this Sweepstakes. If you choose to enter via a mobile Twitter account, standard charges and text messaging rates by your mobile carrier may apply, and you may receive reply messages via text by Sponsor. To stop these messages, please check and adjust your settings on your mobile phone. Sponsor is not responsible for any charges related to tweets made by or messages received by mobile phone.

Next, follow @WB_Home_Ent ("**Relevant Twitter Feed**") and retweet the marketing message "tweet", calling for entries (the "**Qualified Tweet**") using the "retweet" button. Each retweet of a Qualified Tweet gets you an entry into the Sweepstakes ("**Entry**" or "**Entries**"). Entrant's Twitter account must not be in "protected mode" or the retweet of the Relevant Twitter Feed will not count as a Qualified Tweet and Entrant will not be entered in the Sweepstakes.

By entering, Entrants agree to comply with these Official Rules including all eligibility requirements. Illegible and/or incomplete Entries and Entries submitted by Entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Sponsor and its agents are not responsible for lost, late, or misdirected Entries, for technical, hardware or software failures of any kind, for lost or unavailable network connections, or for failed, incomplete, garbled or delayed computer transmissions or any human error which may occur in the receipt or processing of the Entries. Proof of entering information at Web site does not constitute proof of delivery or receipt. Sponsor reserves the right to modify the scheduling of the Sweepstakes without prior notification. Use of computer programs, macro, programmed, robotic, automatic and other similar means to enter the Sweepstakes is prohibited and may result in the disqualification of the Entrant. In the event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Twitter account is registered on the date the Entry is submitted.

6. **POTENTIAL WINNER SELECTION AND NOTIFICATION:** Qualified Entries will be determined by checking the Twitter @Reply function responses received in the Sponsor's @Reply folder, for qualified and complete @Reply responses to Sponsor's tweet message calling for entries. Sponsor is not responsible for changes to the Twitter @Reply function that may interfere with Sweepstakes or ability of Entrant to timely enter. On or about the dates set forth in the chart above, a random drawing will be conducted to select twelve (12) Grand Prize

winners from among all eligible entries received for the applicable drawing ("**Potential Winners**"). Odds of winning depend on the number of eligible entries received for the applicable drawing. Non winning eligible entries from one drawing will not carry forward into subsequent drawings. Decisions of the Sponsor and judges are final and binding in all respects. Entrants need not be online during Potential Winner selection to win. Each Potential Winner will be notified from Sponsor's direct e-mail account on Twitter to the Potential Winner's account of the winning Entry ("**Prize Notification**"). Either Potential Winner or if Potential Winner is an eligible minor, a parent or legal guardian of Potential Winner, must provide by Twitter direct e-mail within two (2) days of the date of the Prize Notification (the "**Deadline**"), his/her full name and mailing address ("**Mailing Information**") where Sponsor can send the Prize. The mailing address must be a street address (no P.O. boxes). If a Potential Winner does not provide the Mailing Information in response to the Prize Notification by the Deadline, he/she will be disqualified and an alternate Potential Winner will be selected in a random drawing from all remaining eligible entries received for the original drawing. Potential Winners (or his/her parent or legal guardian if Potential Winner is a minor) may be required to complete, sign, and return to Sponsor, an Affidavit of Eligibility and Liability/Publicity Release. Once Sponsor receives a Potential Winner's Mailing Information and if required by Sponsor, a completed and signed Affidavit of Eligibility and Liability/Publicity Release, Sponsor shall declare that Potential Winner is a winner ("**Winner**"). If an Affidavit of Eligibility and Liability/Publicity Release, and/or parental release are not required by Sponsor, which shall be determined in Sponsor's sole discretion, a Potential Winner will be named as a Winner upon Sponsor's receipt of the Mailing Information via email by the Deadline. Sponsor is not responsible for any failure of delivery of the Prize Notification through use of Twitter's response functionality described in this Section 6. Return of any Prize Notification or Prizes will result in disqualification, and an alternate Potential Winner will be selected in a random drawing from all remaining eligible entries received for the original drawing. Sponsor shall repeat the winner selection and notification procedures set forth herein until a qualified Winner has been selected, if time permits.

7. PRIZES AND ODDS OF WINNING:

Grand Prize for 1st Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- Harry Potter (I Solemnly Swear) Color Change Thermo Mug
- Harry Potter Deathly Hallows Part 1 iPhone Sticker
- Harry Potter Deathly Hallows Part 1 Keychain
- Death Eater Wand
- Gryffindor House Beanie
- Harry Potter and the Deathly Hallows Part 1 (Blu-ray Combo Pack)
- Harry Potter and the Deathly Hallows Part 2 (Blu-ray Combo Pack)

Total Approximate Retail Value ("ARV") for Grand Prize Winner of the 1st Daily Sweepstakes is: \$155.20 Total

Grand Prize for 2nd Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- Pebbles & Bamm-Bamm Singing Songs of Christmas
- National Lampoon's Christmas Vacation: Special Edition (DVD)
- A Christmas Story (DVD)
- How the Grinch Stole Christmas (DVD)
- Peanuts Deluxe Holiday Collection (Blu-ray)
- Happiness is Peanuts™: SNOW DAYS (DVD) Standard Edition
- Twas the Night Before Christmas (DVD)
- Polar Express (DVD)

Total ARV for Grand Prize Winner of the 2nd Daily Sweepstakes is: \$160.63 Total

Grand Prize for 3rd Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- Harry Potter Muggle Scrap Logo Junior's T-Shirt
- Gossip Girl 16-Month 2012 Wall Calendar
- Red Riding Hood Tote
- Yogi T-Shirt
- A Cinderella Story: Once Upon a Song (DVD)
- Arthur (Blu-ray Combo Pack)
- Inkheart (DVD)
- 17 Again (DVD)

Total ARV for Grand Prize Winner of the 3rd Daily Sweepstakes is: \$126.69 Total

Grand Prize for 4th Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- DC Comics 4 Piece Logo Pint Glass Set
- Justice League of America (JLA):The Greatest Stories Ever Told
- Green Lantern: Extended Cut (Blu-ray)
- Young Justice Season 1, Volume 2 (DVD)
- Batman: Year One (DVD)

**Total ARV for Grand Prize Winner of the 4th Daily Sweepstakes is: \$116.79
Total**

Grand Prize for 5th Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- The Lord of the Rings Adult T-Shirt
- The Lord of the Rings EXCLUSIVE Galadriel Junior's T-Shirt
- The Lord of the Rings Extended Edition Midnight Launch T-Shirt
- The Lord of the Rings Orc Plush Doll
- The Lord of the Rings Playing Cards
- The Lord of the Rings Keychain
- The Lord of the Rings Trilogy Extended Edition (Blu-ray with Digital Copy)

**Total ARV for Grand Prize Winner of the 5th Daily Sweepstakes is: \$181.68
Total**

Grand Prize for 6th Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- The Hangover Alan and Baby Carlos Talking Bobblehead
- The Hangover Part II (Blu-ray Combo Pack)
- The Hangover: Extreme Edition (Blu-ray)

**Total ARV for Grand Prize Winner of the 6th Daily Sweepstakes is: \$77.90
Total**

Grand Prize for 7th Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- Scooby Doo Towel
- Scooby Doo Mystery Mates Collectable Figure
- Legion of Super-Heroes in the 31st Century
- Yogi Magnets
- Yogi T-Shirt
- Young Justices Season 1, Volume 2 (DVD)
- Tom and Jerry Fur Flying Adventures V3 (DVD)
- Happy Feet (Blu-ray)
- Yogi Bear (Blu-ray Combo Pack)
- Free Willy: Escape from Pirate's Cove (DVD)
- Cats & Dogs: The Revenge of Kitty Galore (Blu-ray Combo Pack)

- Samantha: An American Girl Holiday (DVD)

**Total ARV for Grand Prize Winner of the 7th Daily Sweepstakes is: \$155.58
Total**

Grand Prize for 8th Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- Happy Feet 2 Wall Calendar
- Yogi Magnets
- Yogi Air Freshener
- Kids Yogi T-Shirt
- Red Riding Hood Tote
- Gilmore Girls Dragonfly Inn Mug
- Tweety Pullover Bib
- Baby Bugs Feeding Bottle
- Baby Bugs Plush
- Baby Taz Plush
- Baby Tweety Plush
- Baby Tweety Rattle
- Crazy, Stupid, Love (Blu-ray Combo Pack)
- Harry Potter and the Deathly Hallows Part 1 (Blu-ray Combo Pack)
- Harry Potter and the Deathly Hallows Part 2 (Blu-ray Combo Pack)

**Total ARV for Grand Prize Winner of the 8th Daily Sweepstakes is: \$162.82
Total**

Grand Prize for 9th Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- Planet Earth: 6-Disc Limited Collector's Edition (DVD)
- Top Gear: The Complete First Season (USA)
- The Rise and Fall of Margaret Thatcher (DVD)
- The Hour (Blu-ray)
- The Royal Wedding (DVD)
- Charlie and Lola (DVD)
- Doctor Who: The Complete Sixth Series (DVD)
- The Office: Special Edition (DVD)

**Total ARV for Grand Prize Winner of the 9th Daily Sweepstakes is: \$253.60
Total**

Grand Prize for 10th Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- Harry Potter Gryffindor Scar
- Crazy, Stupid, Love (Blu-ray)
- Something Borrowed (Blu-ray)
- Red Riding Hood (Blu-ray)
- Sex and the City 2 (DVD)
- The Color Purple (DVD)

Total ARV for Grand Prize Winner of the 10th Daily Sweepstakes is: \$156.73
Total

Grand Prize for 11th Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- The Vampire Diaries: The Awakening Book
- Gilmore Girls Luke's Mug
- V: The Complete First Season (DVD)
- Gossip Girl: The Complete 2nd Season (DVD)
- Vampire Diaries: The Complete 2nd Season (DVD)
- Smallville: The Complete 9th Season (DVD)
- Big Bang Theory: The Complete 1st Season (DVD)

Total ARV for Grand Prize Winner of the 11th Daily Sweepstakes is: \$229.69
Total

Grand Prize for the 12th Daily Sweepstakes

One (1) Grand Prize Winner will receive one (1) of the following:

- Hall Pass Swag (T-Shirt, Golf Ball, Cooler)
- Green Lantern: Extended Cut (Blu-ray Combo Pack)
- The Hangover: Unrated (Blu-ray, Digital Copy)
- Sucker Punch (Blu-ray)
- Horrible Bosses (Blu-ray Combo Pack)
- Due Date (Blu-ray Combo Pack)
- Unknown (Blu-ray Combo Pack)

Total ARV for Grand Prize Winner of the 12th Daily Sweepstakes is: \$210.64
Total

Total ARV for all Daily Sweepstakes Prizes: \$1,987.95

Odds of winning depend on the number of eligible Entries received. Each Entry will have an equal chance of winning.

8. **PRIZE CONDITIONS:** Selection and specifics of all prizes (collectively, “**the Prizes**”) will be determined in the Sponsor's sole discretion. All Prizes are subject to availability. No cash redemption or prize substitution allowed, except by the Sponsor, who reserves the right in its sole discretion to substitute cash value or another prize it believes is of equal or greater value. All Prizes are non-transferable and will be awarded. To claim a Prize, an Entrant may be required to provide their correct full-name, mailing address, telephone number and/or e-mail address. There is a limit of one Prize per person. All Prizes are awarded “AS IS” and without WARRANTY OF ANY KIND, express or implied (including without limitation, any implied warranty of merchantability or fitness for a particular purpose). Acceptance, participation in and/or use of the Prizes are at Winners’ sole risk and Sponsor is not responsible for any damages whatsoever, including special, indirect, or consequential damages, arising out of or in connection with the use and/or misuse of any such prize. Sponsor reserves the right to not award all prizes if, in its sole discretion, it does not receive a sufficient number of eligible and qualified entries.
9. **TAXES AND COSTS RELATED TO THE PRIZES:** All applicable taxes, including all federal, state, local and other taxes and any license, destination and delivery charges are the sole responsibility of each Winner. Winners may be issued a 1099 tax form for the approximate retail value of their Prizes. Any additional expenses not expressly mentioned herein as part of the Prize are the sole responsibility of the Winner.
10. **GENERAL CONDITIONS:** By participating in this Sweepstakes, participants agree: (a) to be bound by these Official Rules, the decisions of the Sponsor, and the Warner Bros. Privacy Policy (<http://www.warnerbros.com/#!/page=privacy-policy>); (b) to release and hold harmless Sponsor and the Sweepstakes Entities and Twitter Inc. and Facebook Inc. and their respective agents from any and all claims, demands, damages, losses, liabilities, costs or expenses caused by, arising out of, or related to their participation in the Sweepstakes and/or their participation in any Prize-related activities (including, without limitation, any property loss, damage, personal injury or death caused to any person(s)); and (c) to be contacted by Sponsor via Twitter or e-mail. Sponsor reserves the right to make changes or additions to these Official Rules and/or extend the dates of this Sweepstakes for any reason at any time. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **INTERNET:** If for any reason the Sweepstakes is not capable of running as planned, including infection due to computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration,

security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right to disqualify any individual it finds who tampers with the entry process, operation of the Sweepstakes or Twitter's Web site ("Web site"), and to cancel, terminate, modify, or suspend the Sweepstakes without notice and to select the winner from all eligible Entries in a random drawing received prior to the cancellation or termination. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, problems or technical malfunctions of any computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or Entry to be received by Sponsor on account of human error, technical problems or traffic congestion on the Internet or at any web site, theft or destruction, or unauthorized access to, or tampering with or hacking of the Website, any combination thereof, or otherwise, including any injury or damage to any Entrant's or any other person's computer related to or resulting from participation in the Sweepstakes.

PRIVACY: All personal information collected by Sponsor will be used for administration of the Sweepstakes and in accordance with Sponsor's privacy policy only. Any questions regarding privacy matters should be directed to Sponsor by sending an email to privacy@wb.com. Please refer to Sponsor's privacy policy located at <http://www.warnerbros.com/#!/page=privacy-policy/> for important information regarding the collection, use, and disclosure of personal information by Sponsor.

12. **CAUTION:** ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY ALTER OR DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
13. **DISPUTES:** Each Entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court in Los Angeles County, California; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys fees and (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Entrant and the Sponsor in connection with this Sweepstakes shall be governed by, and construed in accordance with the laws of the State of California, without giving effect to any

choice of law or conflict of law rules or provisions (whether of the State of California or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than those of the State of California.

- 14. PUBLICITY:** By accepting the Prize, unless prohibited by law, Winner consents that Sponsor may use the Winner's name, statements, photograph, likeness (including, without limitation, his/her voice biographical information, city and state of residence), the Winner's hometown and biographical information, statements concerning the Sweepstakes, or Sponsors' products without further compensation or notice for purpose of Sponsor's advertising, promotion, and merchandising purposes without additional compensation or prior approval, and grant all rights to edit or modify and to publish and copyright it.
- 15. WINNER'S LIST/OFFICIAL RULES:** For a Winners List or a copy of the Official Rules, please send a self-addressed stamped envelope to: "12 Days of WB Sweepstakes", Winner's List/Official Rules, c/o Warner Bros. Advanced Digital Services, 4000 Warner Blvd., Bldg. 168, Burbank, CA 91522, to be received no later than December 22, 2011. VT residents need not affix return postage.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook or Twitter. Any questions, comments or complaints regarding the Sweepstakes should be directed to Sponsor at wbol-admin@WB.com, and not Facebook or Twitter. By entering the Sweepstakes, you understand that you are submitting your information to Sponsor and not to Facebook or Twitter.

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